

SUNSHINE COAST TOURISM

Newsletter September 2015

www.sunshinecoasttourism.co.za 046-624-1235

tourism@sunshinecoasttourism.co.za



Sunshine Coast Tourism was at the Getaway Show in Jozi last month, exhibiting under the Sunshine Coast 7 Wonders Brand. The show was a great success, with over 400 exhibitors. 3 boxes of our brochures were handed out over the 3 days in addition to the excellent marketing materials supplied by Sarah Baartman District Municipality. The show created awareness of the Sunshine Coast as a holiday destination and once again the Adventure / Leisure brochure proved to be a drawcard. The beautiful graphics of our beaches, game reserves and attractions

displayed in colourful panels drew many visitors to the stand.



The Royal St Andrews Hotel was officially opened on 3rd September. The original lodge dating back to 1924 has been tastefully renovated and the complete hotel now sports 8 double and 52 twin luxury climatically controlled rooms. High speed Wi-Fi connectivity is available and the conference centre can seat 200 with breakaway rooms, business lounge and multi-function rooms.

The hotel boasts 3 restaurants—the ever popular Highlander Pub, Thistle Restaurant and the Paper Nautilus deli.

The hotel represents the biggest investment on the Sunshine Coast over the past 10 years and opens a whole new dimension of offerings in the area.



At the official opening, Dept. Tourism Minister Thokozile Xasa heralded the hotel as a “another jewel in the crown of the Sunshine Coast.

Pictured are owners Martin and Linda Bekker and the hotel is managed by the very capable Wessel Benson who is well known local hospitality industry.



THE LILIZELA TOURISM AWARDS

The Lilizela Tourism Awards 2015

Good luck to our finalists:

Sibuya Game Reserve Forest Camp
Sibuya Game Reserve River Camp
Pumba Water Lodge
River Bend Lodge
Oceana Beach and Wildlife Reserve
A Villa de Mer
The Lookout Guest House
My Pond Hotel



FLIGHTS OUT OF EAST LONDON Prices set to fall

FlySafair has announced flights out of East London to Johannesburg and Cape Town from October 2015. This offers another option for visitors to the Sunshine Coast and we can expect excellent deals.



A group of high profile travel journalists visited Port Alfred for the opening of the Royal St Andrews Hotel. Pictured above left are Franki Black from Travel Ideas and the GSA; Carla Lewis of Travel Update and Die Reismier; Zaza Moptha of Sauwbona and Robyn Elford of the Mantis Collection.

SCT had the pleasure of showing off our area to the ladies on a whirlwind tour and grateful thanks to:

Adele's Cutten of Adele's Mohair for a fascinating insight into the mohair industry;
Chris Roberts from Oceana for a spectacular game drive and tour of Oceana;
Kerryn van der Walt of Outdoor Focus;
Neill and Alan Pike for a tour of the Big Pineapple and insights into the pineapple industry;
Attie Niemann of 43 Air School for a great tour;
Lucy Came of the Pig and Whistle;
Craig Stowe for the wonderful overview of talented artists at The Corner Gallery;
Ian Cook for the great brewery tour;
Bram Coetzee for an amazing lunch;
Graeme Kelbreck for the spectacular trip up the Kowie on the Lady Biscay.

We visited the beaches, took a drive through Port Alfred and Bathurst past the many scenic attractions.



Sunshine Coast Tourism Annual General Meeting

When: 17th September 2015 @ 5.30 pm

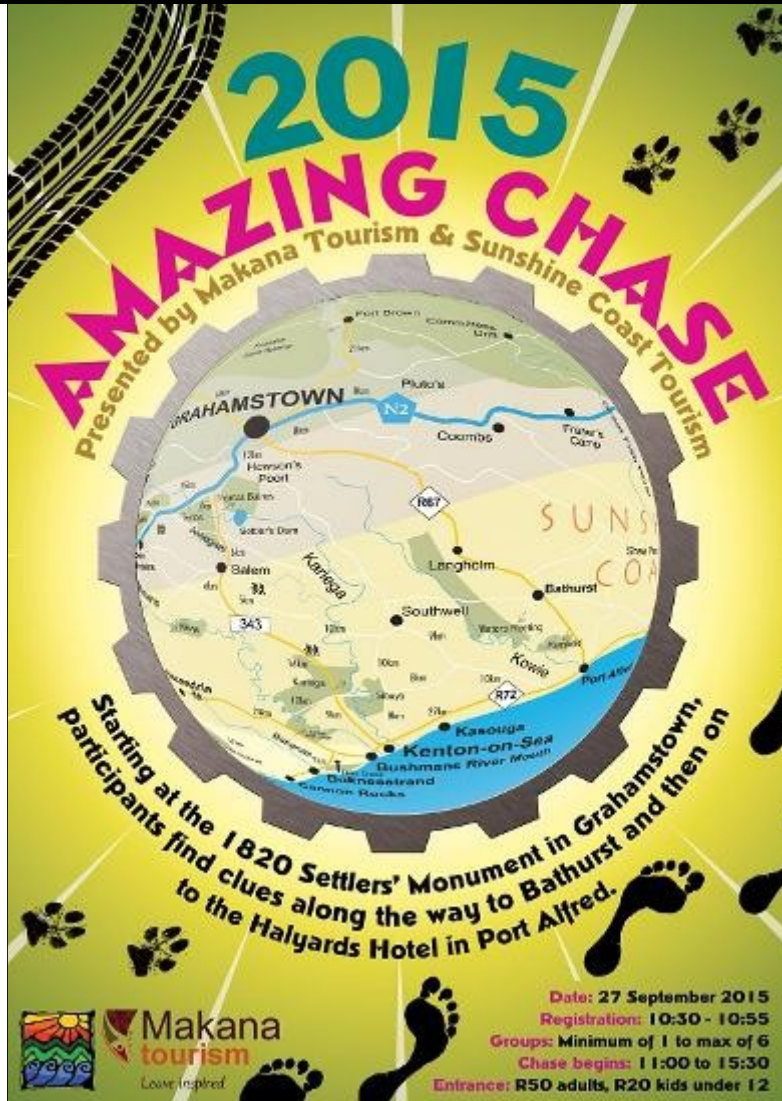
Where: Royal St Andrews Hotel

Opening address by Hon Mayor, Siphon Thandani.

Guest Speaker, Attie Niemann of 43 Air School.

Please join us. RSVP: tourism@sunshinecoasttourism.co.za

WHAT'S ON...



2015 AMAZING CHASE
Presented by Makana Tourism & Sunshine Coast Tourism

Starting at the 1820 Settlers' Monument in Grahamstown, participants find clues along the way to Bathurst and then on to the Halyards Hotel in Port Alfred.

Date: 27 September 2015
Registration: 10:30 - 10:55
Groups: Minimum of 1 to max of 6
Chase begins: 11:00 to 15:30
Entrance: R50 adults, R20 kids under 12

Makana tourism
Love Inspired



Kowie Carnival

Engela Neethling
Boerewors
Competition

24 September
Port Alfred High School

Come join us for a day of fun!

Beer Tent with live music
Great Food
Little Miss Kowie Competition
Baby Competition
Kiddies Fun
Stalls ... Crafts
Dog Show

and much, much more.....



THE RHINO RUN
Kenton On Sea

General Race Information
Race Date: 20 September 2015
Routes: 6km (R110), 12km (R160)
Race sign in opens: 6:30am
Pre-race briefing: 8:30am
Race start: 9:00am (12km) 9:10am (6km)

Parking: There is parking at the venue

Toilets: There are toilet facilities at the venue

Race Organiser: Free Spirit Adventures in conjunction with Sunshine Coast Tourism

Queries: Call Sheena on 0722934974

TEAMS: 10 people & more: please contact Jo on jo@root72.co.za / 0833277479 to pre-register



20 September 2015
THE RHINO RUN
Kenton - On - Sea Starts & Finishes at Kenton's Blue Flag Beach at the Kariega Mouth

6km | 12km Trail Run
For more information or to register visit
www.rhinorun.co.za or facebook.com/rhinorun
don't let our rhinos run out of time!

WHAT'S ON...



UNIVERSITY BOAT RACE REGATTA PORT ALFRED

8 Universities will compete in the
2015 Boat Race Regatta
10—12 September 2015:

Nelson Mandela Metro University
Rhodes University
University of Cape Town
University of Johannesburg
University of KwaZulu Natal
University of Pretoria
University of Stellenbosch
University of Witwatersrand

Come and catch all the action!!!

Port Alfred Ski Boat Club

Finals from 9.00am—3.30pm
on Saturday, 12 September

A full programme of events
Is available from the
Ski Boat Club or on
Our website

www.sunshinecoasttourism.co.za

#BOATRACE2015
11&12 SEPTEMBER

THE OFFICIAL
**BOATRACE
FESTIVAL**

The Boat Race Festival
Concert Venue

TIMO ODV
GRIMEHOUSE
CHUNDA MUNKI
SKULL MONKEY
DDE • JAMIE SAINT

HYPHEN
PHFAT
ROYAL K
DAS KAPITAL
JAMIE SAINT • DDE

Jägermeister RVCA OMEGA