

Sunshine Coast - Eastern Cape

Holiday destination of choice



Sunshine Coast Tourism

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S.A. Tourism awards 7 Lilizela Awards to Sunshine Coast properties

These prestigious awards recognise and reward tourism products who work passionately and with pride to deliver a world class product and service and whose delivery grows South Africa's global destination competitiveness.

[Sibuya Game Reserve](#) near Kenton-on-Sea won 3 awards; Best accommodation 4 Star Game Lodge; Best Wildlife Encounter and head ranger, Dave McNair was awarded top field guide. For more information on Sibuya Game Reserve, [click here....](#)

[Oceana Game and Wildlife Reserve](#) in Port Alfred was awarded first place in the 5 Star hotel category. For more information on this Mantis property, [click here....](#)

[The Royal St Andrews Hotel](#) in Port Alfred won best in the 4 Star Hotel category. For more information [click here....](#)

[Cannon Rocks Holiday Resort](#) won best 5 Star Caravan Park. For more info, [click here....](#)

[The Oyster Box Beach House](#) in Kenton-on-Sea won a first in the 5 star self catering category. For more information, [click here....](#)



We are extremely proud to have 5 Sunshine Coast Tourism products win these prestigious awards. This is testimony to the quality and variety of accommodation available on the beautiful Sunshine Coast which stretches from Port Elizabeth to East London and nestled between the Garden Route and Wild Coast. Sunshine Coast Tourism area rests in the heart of the Sunshine Coast and is home to a number of nature and game reserves, 10 rivers, 5 of the 7 biomes and over 480 bird species.

Explore our beautiful and historic towns of Alexandria, Cannon Rocks, Boknes, Boesmansrivier, Kenton-on-Sea, Kasouga, Port Alfred, Nemato, Bathurst, Kleinemonde, Riet River and Fish River.

For information on what to do and see [visit our website](#)



Sunshine Coast at the GETAWAY show in Gauteng

We stepped up marketing this year for the GETAWAY show in Gauteng with a dedicated Sunshine Coast stand. Thanks to the generosity of Royal St Andrews Hotel, Oceana Beach and Wildlife Resort and The House Quarters, we had a stunning, well planned and eye-catching stand at the show. We handed over 3,000 brochures at the show and actively engaged with over 750 people interested in holidaying on the Sunshine Coast. **Congratulations to Faseesha Coovida of Gauteng who won a stunning R26,000 prize of a 6 night stay for 2 on the Sunshine Coast, which included a 2 night stay at the beautiful House Quarters in Kenton, including breakfast, 2 nights at the Royal St Andrews Hotel, including breakfast, plus a R1,200 gift voucher to be used at the Camelot Spa, Thistle Restaurant or Highlander Pub and topped off with a 2 night stay at Oceana Beach and Wildlife Reserve including all meals, game drives and beverages.**



Social media boffin, Chris Roberts of Oceana designed a social media campaign for the Sunshine Coast over the week of the Getaway Show, which netted over 11,500 reach for each of the three properties and a staggering 31,000 on the Sunshine Coast. **A total reach of over 65,000 over a 7 day period.**

Breathtaking video footage of the Sunshine Coast had visitors to the show spellbound.

ELEPHANTS RE-INTRODUCED TO THE KOWIE AT BUFFALO KLOOF GAME RESERVE



In the year of the elephant, these gentle giants were brought home to the Kowie after a gap of over 170 years. In an operation of staggering proportions, a family of 8, plus 2 sub adults were relocated from Shamwari Game Reserve and 2 bulls from Kwandwe Game Reserve to Buffalo Kloof near Bathurst.

2 healthy babies were born 2 weeks after the relocation, and the group have settled to feed in the lush valleys of the Kowie in a 14,500 ha haven. The star of the show is Kester, a 6 ton elephant bull.

Owners Wendy and Warne Rippon are inspired by passion for conservation and the environment. They are planning photographic safaris in the future.

SUNSHINE COAST TOURISM AWARDS

At the recent A.G.M. of Sunshine Coast Tourism, Talk of the Town were awarded the floating trophy for excellence in appreciation for their efforts to promote tourism on the Sunshine Coast. Royal St Andrews Hotel were awarded in appreciation for their efforts in tourism development. A certificate of appreciation was awarded to Stenden SA for unleashing of tourism potential thanks to the hospitality training courses offered and the "Cool Award" went to The Bean + Olive as an innovative tourism product. Dr Rick Pryce, chairman of SCT went on to say that the tourism team works together with one vision and that we are proud of all of our members who offer excellent products. A dedicated board of 15 members representative of the main centres, tourism products and business ensure that tourism growth and visitor experiences are top of the list.

SUNSHINE COAST - A PRISTINE OUTDOOR EXPERIENCE - PHOTOS OF THE MONTH



Sunrise - captured by Warren Woza Williams

Rainbow over the Kowie captured by Jason Tomlins



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