



# Sunshine Coast Tourism

The 6<sup>th</sup> Wonder of our world

## SUNSHINE COAST

ALEXANDRIA, BATHURST, BOKNES, BUSHMANS RIVER, CANNON ROCKS, KASOUGA, KENTON-ON-SEA, KLEINEMONDE, PORT ALFRED

OCTOBER 2011

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## Ndlambe R-72 gets a facelift..

In an effort to tidy up the signage on the Ndlambe road network, a meeting chaired by the Mayor Sipho Tandani, was held with EC Roads and Public Works Department (ECRD), Ndlambe Municipality, Sunshine Coast Tourism, PA Business Forum and Ward 10 in which a decision was taken to clean up the illegal signage throughout the area, and thus beautify our town. The Mayor stressed the importance of presenting a neat and orderly image to visitors to Ndlambe.

Sunshine Coast Tourism has been tasked with notifying all the parties concerned of the imminent removal of their signs along the R-72, and of the process to be followed with regard to new

signage. A municipal notice to this effect, prepared by the Director Sizwe Mvunelwa, will appear in the local newspapers.



A red sticker will be applied to illegal signage by the MSBA Consulting Civil & Structural Engineers appointed by ECRD advising the owner of the sign that the sign is illegal and requesting them to remove the signage within 14 days, otherwise it will be removed by

ECRD.

The good news for the hospitality industry, however, is that ECRD will provide new legal signage and erect same at **no cost**. In order to qualify, an application must be submitted to the Tourism Office by no later than 31 October 2011, together with a copy of their A.A. or TGCSA grading certification. All the applications will then be forwarded to the ECRD for their approval. They will also determine the positions of the signs.

This process will be applied throughout Ndlambe as the Mayor is determined that our town is smartened up.

## Leaf it to me in the Causeway Parking lot....

Mark Stiekema of Leaf it to Me Gardens took the initiative to clear the overgrown parking lot next to the Tourism building in Port Alfred and to clean up the gardens surrounding the building, thus clearing the area of vagrants who used to congregate behind the bushes drinking alcohol at all times of the day. This has provided more parking for visitors and

has neatened up the area substantially. Thank you Mark for your generosity and community spirit!



BEFORE: Tree growing through the tar in one of the parking bays



The lovely gardens as they look now, neat beds and trimmed edges



Thank you Mark Stiekema of Leaf it to me Gardens

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Lets hear  
about YOUR  
IDEAS

# Correctional Services gets involved



Dept of Correctional Services gets involved in beautifying Port Alfred

Pictured here are Mr Dumbu and Mtwa of Correctional Services who are getting involved in our quest to beautify Ndlambe.

After a meeting with Tourism, Mr Mtwa agreed to assign probationers to assist in the clean up the Municipal gardens and pavements in Port Alfred.

Director Sizwe Mvunelwa is delighted with the idea and the probationers offi-

cially start their task on Saturday 1st October under the guidance of Patrick Feni who heads up the Parks Department.

This will be an on-going arrangement on week-ends as the probationers carry out their community service to the benefit of our town.

Parks Department are short staffed and are unable to cope with demand. The

addition of the probationers to perform manual tasks such as weeding and edging will greatly assist.



# EC Today Kowie Carnival

The EC Today Kowie Carnival, held at Port Alfred High School on Heritage day was an overwhelming success with over 75 stalls and clocking in just over 4000 visitors for the day.

The event has grown from simple beginnings last year and attracted visitors from surrounding areas.

Apart from the popular

boerewors competition, there were activities for young and old, and included celebrities such as Anton Goosen.

The event was arranged in aid of Round Table, who in consultation with EC Today will award various local charities with the profits. This is an excellent local initiative for which Engela Neethling

can be very proud and one which will no doubt become even more popular.



“over 75 stalls and 4,000 visitors “

# Events Planning

Please be aware that there is legislation in place regarding major events.

Before an event can legally take place, permission must be granted by the South African Police Services, under the guidance of Captain Slabbert, as

well as various Municipal departments, depending on the event .

Each event is classed according to it’s risk factor and is in alignment with the Consumer Protection Act. It is imperative that the correct permissions be

obtained way in advance of the event taking place to ensure that your event is not closed down. We suggest that you contact the Tourism office for assistance. In addition, we will assist you in publicizing your event to obtain maximum exposure!



# Kenton-on-Sea Blue Flag Launch



Kariega Beach in Kenton-on-Sea is the chosen site for hosting the 2011/2012 blue flag awards on 25th October 2011. This will be a glittering event kicking off at just after 10h30 am. The occasion will attract tourism heavyweights and is indeed a coup for Kenton. Blue Flag is an international status awarded to beaches that

excel in safety, cleanliness, provision of amenities and maintenance of environmental standards. S.A. joined the Blue Flag campaign in 2001 as the first country outside Europe to participate. The stringent standards mean that 14 criteria spanning 3 aspects of coastal management— water quality, environmental education and information and safety and services which includes excellent life saving standards, top rate parking and

sparkling ablution facilities. Local authorities report a number of spin offs from being awarded blue flag status, including an increase in visitors, improved behavior on the part of the beach goers, increased property prices and visitors enjoying a well cared for and managed beach. We are proud of Kenton, the second Ndlambe beach to hold this prestigious award!



**Ndlambe has TWO internationally recognized blue flag beaches!!**

# Christmas bookings hotting up.....

Many self catering establishments are reporting that they are virtually booked out for the Christmas season, with only odd days available. It would be helpful if you would let us know what you still have available for this period.

In the B+B and hotel sector, we still have available book-

ings, and again, please do let us know what is still available, so that we can advise tourists, and the same goes for holiday houses as the demand in this sector is fairly high.

Local estate agents are also reporting high activity in terms of bookings, so it looks as though Christmas this year

promises to be a good year, despite the economy!



# Tourist activities to help feed hungry children...

Barry Mey, the National Director of Stop Hunger Now, an international hunger relief organization, has started an initiative in Port Alfred to raise funds to feed hungry children in our area. According to Barry, it is estimated that more than 2,000 children under 17 experience household hunger. Barry has joined forces with

the soup kitchen and aims to raise R200,000 in December which will help fund the packaging of 100,000 meals for 2012. A number of businesses and individuals in Port Alfred have got together and planned a host of events and activities over December to help fund his project. Keep a look-out for our December events calendar

which is fabulous for visitors and locals alike. The various events are aimed at helping Barry reach his target and at the same time providing great entertainment over our busy season. If you would like to get involved in this project, please contact Sheila from the Soup Kitchen 046-624-4925



## EVENTS CALENDAR - OCTOBER 2011

Kowie Crafters Art in the Park	1 Oct	Library Lawns, Port Alfred
SPA Collection day at Rosehill Mall	1 Oct	Rosehill Mall
Morning Market	1 Oct	Presbyterian Church, P.Alfred
Ski Boat Round Robin	2 Oct	Ski Boat Club
Hospice Spring Spectacular	3 Oct	Memorial Hall, Port Alfred
Miss Port Alfred Beauty Pageant	3 Oct	Port Alfred High School
Jewellery Making Workshop	3 Oct	Kenton on Sea
Hospice AGM	3 Oct	Alfred Road – 5.30
River Section Angling Competition	5 Oct	Ski Boat Club
Personal Enrichment Workshop	5 Oct	Kenton on Sea
Birdwatching Tour	6 Oct (7-10 am)	Anne Williams 083 719 4950
National Golf Croquet Championships	3 – 8 October	PA Croquet Club
PARSC vs Alexandria Club Angling	8 Oct	PA Ski Boat Club
Three Sisters Saunter (shipwrecks and birdwatching)	8 Oct	Anne Williams 083 719 4950
Miss Port Alfred Finals	8 Oct	PA High School
River Section Angling Competition	9 Oct	PA Ski Boat Club
Kenton Chamber of Business	10 Oct	Kenton on Sea
DA Ward 10 AGM	12 Oct – 6 pm	Goodwill Centre, P.Alfred
Caricature drawing – PA Art Club	13 Oct	Catholic Church, P.Alfred
Social Angling Rock+ Surf compo	15 Oct	PA Ski Boat Club
Kenton Rotary club Seniors Tea	15 Oct	Peter Bennet Centre Kenton
Kenton Rotary Club Bistro Evening	14 Oct	Kenton Town Hall
Kowie Nite Bowles	14 Oct – 18 Nov	Kowie Bowling Club
Blood Drive	18 Oct	Girl Guide Hall, P.Alfred
Ski Boat Round Robin	20 Oct	PA Ski Boat Club
SPA Charity Collection Day	20 Oct	Rosehill Mall
Wiles Gallery pre-season Promo Exhibition	27 Oct	Wiles Gallery, Bathurst
Grahamstown Flower Festival	29-30 Oct	Grahamstown
Rock and Surf species Competition	30 Oct	PA Ski Boat Club

**New  
website  
soon to be  
launched**

Our new website [www.sunshinecoast.co.za](http://www.sunshinecoast.co.za) will soon be launched. This fabulous website has all the bells and whistles and will be able to offer our members great exposure and advertising opportunities, including a website of their own directly from our website!!! Watch your emails for details of the launch.

**Did you know that the Sunshine Coast has more sunshine hours per year than any other place in South Africa?** Our area is diverse—in Alexandria tourists can see the largest active dunefields in the world and can hike along beautiful trails. Cannon Rocks, Bushmans, Kenton-on-Sea, Port Alfred, Kleinemonde and Fish River all offer beautiful unspoilt beaches, and a number of stunning rivers in between. Our area offers visitors a chance to experience water sports from skiing, canoeing, deep sea fishing, whale watching, deep sea diving and the like. We have gorgeous horse and mountain biking trails and our area is steeped in history, offers wonderful culinary experiences. Bathurst is a quaint village offering many experiences and the Agricultural museum is well worth a visit.

**We are compiling routes for travellers to explore and things to do —if you have any ideas, or experiences that we can incorporate, we would love to hear from you.**