

# Sunshine Coast Tourism

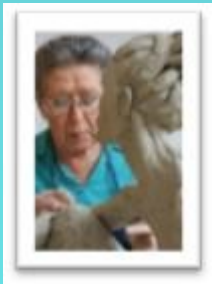
Visit the Sunshine Coast and discover the most exciting destination the Eastern Cape has to offer



[www.sunshinecoasttourism.co.za](http://www.sunshinecoasttourism.co.za)

## MARCH NEWS FOR THE SUNSHINE COAST

### ICONIC MAUREEN QUIN DOES IT AGAIN!



After 60 years, Maureen Quin is still energetically and passionately involved in creating powerful works of art. In 2013, she was commissioned to do a portrait of Nelson Mandela for the garden of 20<sup>th</sup> century peace icons, at New South Wales University, Australia. In celebration of Maureen's stunning achievements over the years, exhibitions entitled *Quin, the Retrospective* will be hosted at Oliewenhuis Art Museum in Bloemfontein 13-26th March, North West University in Potchefstroom 8 May—20 June, Sanlam Belville Gallery 29th July—end September and Pretoria University—first quarter in 2015.



A book titled "Maureen Quin: Sixty years of Excellence, of significant social and academic value has been written by Virginia Reed in collaboration with Maureen has been produced. Should you be interested in the retrospective and/or the book, please contact Maureen on [quinart@mweb.co.za](mailto:quinart@mweb.co.za) or telephone 082-770-8000.

### A BIT OF FUN AT KENTON-ON-SEA

This sign mysteriously appeared at Kenton's Middle Beach. No-one is owning up to being a member of the Club or to erecting the sign. After posting pictures of this sign on Facebook, a record number of 'likes' were recorded!



### BRADSHAW MILL IN BATHURST ROARING SUCCESS

Beautifully restored and fully operational, this historic mill is worth a visit. Dating back to 1821 Bradshaw Mill is one of the few remaining working, water powered mills in Southern Africa. To visit the mill phone the curator on 076-294-6516. Take a picnic basket with you and enjoy the scenery.



# PINEAPPLE CRICKET IS ON!

## 15—22 MARCH 2014

15 MARCH—SATURDAY				19 MARCH—WEDNESDAY			
VENUE	TEAM1	TEAM2	LEAGUE	VENUE	TEAM 1	TEAM 2	LEAGUE
PACC	Manley Flats	Rhodes Rats	A1	PACC	Volkswagen	Olifantskop EA/WE	INV
SA	Southwell	Rhodents	A1	SA	Salem	Port Alfred	A2
SB	Sidbury	Port Alfred	A2	SB	Cylerville	Sidbury	A2
SILP	Southwell	PAHS	B1	HILP	Shrews	Station Hill	B2
AS	Salem	Early Birds	B1	AS	Port Alfred	Cylerville	B2
BRM	Shrews	Port Alfred	B2	BRM	Albany	Sidbury	INV
16 MARCH-SUNDAY				20 MARCH-THURSDAY			
PACC	Cylerville	Salem	A2	PACC	Manley Flats	Southwell	B1
SA	Manley Flats	Rhodents	A1	SA	Winner A1	Runner Up A2	Semi A
SB	Southwell	Rhodes Rats	A1	SB	Runner Up A1	Winner A2	Semi B
HILP	Station Hill	PAHS	B2	HILP	Cylerville	Station Hill	B2
AS	Manley Flats	Cylerville	B1	AS	Salem	PAHS	B1
BRM	Kenton		B2	BRM	Kenton	Shrews	B2
17 MARCH-MONDAY				21 MARCH-FRIDAY			
PACC	Salem	Sidbury	A2	PACC	Bethesda	Cathcart	INV A
SA	Cylerville	Port Alfred	A2	SA	3rd A1	4th A2	Plate Semi A
SB	Cylerville	Shrews	B2	SB	4th A1	3rd A2	Plate Semi B
HILP	Kenton	Station Hill	B2	HILP	Early Birds	Manley Flats	B1
AS	Southwell	Early Birds	B1	AS	Kenton	Port Alfred	B2
BRM	Manley Flats	Salem	B1	BRM	FortBeaufort	Stutterheim	INV B
18 MARCH -TUESDAY				22 MARCH-SATURDAY			
PACC	Manley Flats	Southwell	A1	PACC	Winner Semi A	Winner Semi B	Cup Final
SA	Early Birds	PAHS	B1	SA	Winner Plate Semi A	Winner Plate Semi B	Plate Final
SB	Rhodes Rats	Rhodents	A1	SB	Winner B1	Winner B2	2nd League Final
HILP	Salem	Southwell	B1	HILP	Winner Inv A	Winner Inv B	INV Final
AS	Albany	Tiger Titans	INV	AS	Rainbows	Tiger Titans	INV
BRM	ADDO	Sidbury	INV	BRM	Losers Inv A	Losers Inv B	INV

The official opening night is March 15th, Over 60's evening March 17th. Prize giving is on Saturday 22 March with live music by Double Fox at the Port Alfred Country Club. Market Square VW are the official sponsors for the 4th consecutive year.

# MARKETING



## CNBC LATITUDE MARKETING VIDEO AVAILABLE

Copies of the TV programme on the Sunshine Coast aired by CNBC on DSTV are available at the Tourism Offices in Kenton on Sea and Port Alfred.

The video is 45 minutes and has stunning footage on the area.

Footage includes scenes from Alexandria CBD, Maureen Quin's artworks, Woody Cape, Kenton CBD, art galleries, Bushmans and Kariega Rivers, Shelly Bay, Cannon Rocks, Glendower Beacon, Port Alfred CBD, Kowie River, Small Boat Harbour, Wharf Street, Royal Alfred Marina, Lighthouse, Mohair Factory, Horseriding, St Francis Health Spa, Bathurst village and all its attractions, art galleries in Bathurst, pottery demonstration by Richard Pullen, Kleinemonde and Fish River. The video is an excellent marketing tool—if you would like a copy, please contact us.

**COUNTRY LIFE MAGAZINE** March edition features an excellent 8 page article on Bathurst.

The April 2014 edition will feature an article on Kleinemonde Canoe Trails.

## SUNSHINE COAST WEB

**([www.sunshinecoasttourism.co.za](http://www.sunshinecoasttourism.co.za))**

**To maximize exposure for businesses within the Sunshine Coast area, our website is currently being updated. Soon to come are accommodation price and grading filters, followed by an interactive Events Page. New galleries / What to do / Attractions and Info pages have been added.**

## INDABA 2014

**Sunshine Coast Tourism** will be

participating in the 2014 Indaba Trade Show from 10—12 May in Durban. Our stand is directly opposite Cape Town's stand and will be marketed under the Cadadu 7 Wonders Brand. We have a dedicated Sunshine Coast kiosk within the the 7 Wonders brand, and will be marketing collectively with Addo, Baviaans, Grahamstown, Jeffreys Bay, Karoo and Tsitsikamma. Our participation at the show is thanks to Cacadu District Municipality.



## WELCOME TO MARKET SQUARE VOLKSWAGEN

At an impressive opening held on Thursday, 6th March at their new premises off R-72 in Port Alfred, Mike McNaughton, managing director of the Kelson Motor Group was enthusiastic about their new Port Alfred branch. Market Square VW have supported numerous events in the Sunshine Coast over the years, and we have pleasure in welcoming them to our area.



Popular Coffee Shop Burksies at the Duck Pond in Port Alfred and , winner of the best coffee competition on the Sunshine Coast for 2 years running, will be closed for renovations from 7—18th March. Owner Chris Burke said that we can look forward to a great new look and menu specials.

The property market on the Sunshine Coast is on an upward movement! Local estate agents report that there has been a substantial increase in property sales since January 2014 throughout the area. Residential sales reflect that more people are moving to the Sunshine Coast for improved lifestyle. A number of farm sales have also been recorded, mainly to cattle farmers. Agents also report a piqued interest in development ground. Recent total sales in the Royal Alfred Marina are in excess of R14 million.



## UPCOMING EVENTS

- 15—22 March Pineapple Cricket Tournament
- 21 March Run for Rights in Nemato
- 30 March Kingswood Band at 43 Airschool
- 2—6 April Bathurst Show
- 19—21 April Deep Sea Fishing Competition
- 9 May Causette Affaire
- 5—10 May Port Alfred Croquet Tournament
- 11 May Nanaga Mountain Mike Race
- 17 May International Museum Day Treasure Hunt

Note: For details of these or any other events, please log onto our web page

[www.sunshinecoasttourism.co.za](http://www.sunshinecoasttourism.co.za)

Before planning an event, please contact us to make sure that your event does not clash with another, similar event.

We are also available to assist you with events planning requirements.



## ITB BERLIN WORLD TRADE SHOW

East Cape Parks and Tourism Agency are currently exhibiting at the ITB Berlin show (5-8 March). Numerous products from our area are represented, including Sibuya Game Reserve

**Did you know?** There are over 480 species of birds recorded on the Sunshine Coast! We are home to 10 rivers, 3 blue flag beaches, a blue flag marina, many malaria-free big-7 game reserves, and that we have five of the seven biomes found in South Africa within the Sunshine Coast!