



Sunshine Coast Tourism

Visit the Sunshine Coast and discover the most exciting destination the Eastern Cape has to offer



2014
www.sunshinecoasttourism.co.za

APRIL NEWS FOR THE SUNSHINE COAST



The Bathurst Show is on! Great fun for the whole family. Lots to see and do with something for everyone!. For more information log onto www.bathurstshow.co.za



The Kowie Boardriders Club is holding their King of the Kowie surfing contest on Saturday 5th April at East Beach from 8am. Bring your children down between 10—11am —experienced surfers have planned a surfing training session in the shallow water. The surfers have predicted warm water, an added bonus!

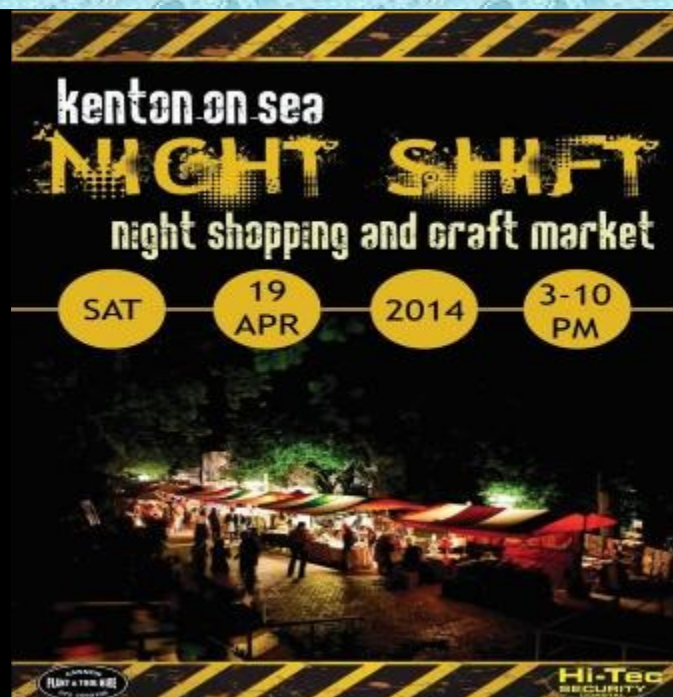
Kenton Night Shift

Saturday—12th April 3pm—10pm

This is the inaugural Kenton Night Shift Event, promising to be an exciting and vibrant evening.

Kenton main road will be closed to traffic between the two main parking lots and shops will be open until 10pm.

Expect an excellent vibe with unusual crafts, music and great entertainment.





Stenden University students have excelled once again! Under the leadership of Thomas Walaza, a group of 35 students have joined forces to create an entrepreneurial action group committed to local economic development. Through his group, community projects will be implemented empowering people to improve their quality of life and standard of living. During a brand awareness week, Enactus showcased 4 co-ops, a traditional dance group from Alexandria, “Youth for Change”, a group of chefs under the name of “Food Chronicles”, local jazz band “The MG’s”, and a locally based rap group “Black Angels”. Tourism intends to work hand in hand with Enactus developing the potential of these co-ops and showcasing their talents at various events. We wish Enactus every success with this fabulous and life-changing project!



The Masonic Lodge handed over a cheque of R50,000 to Chipembere Rhino Foundation to assist in their fight against the Rhino poaching scourge. Tim Ord, the main organizer of various events over the past few months has been tireless in his efforts to assist this worthy cause.

Brent Cook received the cheque on behalf of the foundation and said that it was humbling to see so many individuals giving so much time to raise awareness and funds for the foundation.

Last week, 3 rhino were poached at Pumba lodge, adding to the already 230 rhino poached this year alone! In 2013 a total of 1,004 rhino were poached.

The Chipembere Rhino Foundation is a voluntary organization dedicated to saving rhino from extinction. Well done to the whole team and everyone involved.

MARKETING



Expedition Africa—Wild Races

Super Sport Channel 208 on DSTV has been screening the Expedition Africa adventure race filmed in late 2012 in the Sunshine Coast as part of their Wild Races series. This 8 part series featured fabulous footage of our area was screened, featuring game reserves, beaches, rivers, grasslands, etc. Our local Port Alfred team was featured during the series.

COUNTRY LIFE MAGAZINE featured a great article on Kleinemonde Canoe Trails.

FAIRLADY

Oribi Haven in Kasouga was featured in the Fair Lady magazine.



Mocambique sand sculptor Fernando Cuinico created a series of stunning sand sculptures on West Beach Port Alfred. These amazing sculptures have featured in various newspaper articles, Facebook and Twitter sites.

Fernando had commissions from Guidos and Jawitz Estates to create sand sculptures bearing their logos. A great entrepreneur and excellent advertising.

facebook

GREAT FACEBOOK SITES TO CHECK OUT

1820 Settlers—Eastern Cape Facebook Group. A number of interesting photographs and articles have been

posted on this facebook page. Anyone interested in tracing their history or having a look at old records should log on.

Sunshine Coast Tourism page and group. A platform to post pictures and updates on the area.

Kenton on Sea. A great page to check out

Port Alfred—Where Life's a beach. Great photos

UPCOMING EVENTS

2—6 April	Bathurst Agricultural Show
6 April	Classics at the Castle
19—21 April	Deep Sea Fishing Competition
19 April	Kenton Night Shift
26 April	Funky Fings community market
9 May	Causette Affaire
5—10 May	Port Alfred Croquet Tournament
10– 11 May	SA Equestrian Event, Kleinemonde
11 May	Nanaga Mountain Mike Race
17 May	International Museum Day Treasure Hunt
31 May	Funky Fings Community Market
8 June	Paddle out for Sharks—Port Alfred
8-10 August	Bathurst Country Affair
6 September	Hospice Spring Spectacular, Port Alfred
20 September	Kowie Striders 27/10km road run/walk

Note: For details of these or any other events, please log onto our web page

www.sunshinecoasttourism.co.za

Before planning an event, please contact us to make sure that your event does not clash with another, similar event.

We are also available to assist you with events planning requirements in terms of the law and municipal by-laws.

If you are planning on visiting the Sunshine Coast, or would like more information on activities in the area—log onto our website:

www.sunshinecoasttourism.co.za

We also have a stunning Adventure / Leisure brochure available listing all the activities with contact numbers.

Some Interesting Places to visit

- Quinn's Sculpture Garden and Woody Cape in Alexandria
 - Diaz Cross, Boknes
- Lushiba Ceramics and Silver Leaf Centre, Kenton on Sea
- Historic Wharf Street, Indoor Pool, Kowie History Museum, van der Riet Street, Vintage Car Museum, Richmond House Museum and Outdoor Adventure Centre in Port Alfred
 - Township tours in Nemato and Ekuphumleni
- Bathurst historical village and art galleries, Richard Pullen's studio, Workshop, Corner Gallery, Relix Antiques, Toposcope, Bradshaw Mill, Bathurst Agricultural Museum
- Adeles Mohair Factory in Kleinemonde, Great Fish River Lighthouse
- Game Reserves—Sibuya, Kariega, Mansfield, Oceana, Pumba
- Great restaurants, coffee shops and bistros throughout the area. Refer to our website for more information on restaurants
 - 10 Rivers and many beautiful, unspoilt beaches