



SUNSHINE COAST TOURISM

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JUNE 2017
Newsletter

Sunshine Coast Tourism launches new website

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We are proud to announce the launch of Phase I of our dynamic new website. The website offers many exciting and innovative new features, including:

- ⇒ Interactive searches linked to Google Maps for individual listings
- ⇒ Links to social media and websites for listings
- ⇒ Automated booking system for properties linked to Nightsbrige (Phase 2 will include a complete booking system for all properties)
- ⇒ Improved imaging for listings
- ⇒ A comprehensive restaurant guide
- ⇒ A full business directory
- ⇒ A comprehensive "Things to Do" tab
- ⇒ Dynamic Gallery
- ⇒ A comprehensive Information tab
- ⇒ Improved Festival and Events tab
- ⇒ Links to automated newsletters (you have received this newsletter via the system)
- ⇒ Links to our social media pages
- ⇒ Up to date weather reports

The website has over 250 individual listings; in excess of 2,300 photographs; over 300 pages; 8 event categories and 76 individual categories. The site is mobile friendly and adapts automatically to various devices and search engines.

The website is dynamic and will be constantly updated with new information and photographs. Click on the link to view:

www.sunshinecoasttourism.co.za



Journalist, Timothy Gabb visited Port Alfred a few months ago, and the result is an excellent 7 page article on Port Alfred in the Go! Magazine (June issue). The article expresses Tim's experiences in Port Alfred and makes for a great read.

For more information [Click here....](#)



As if this were not enough, blogger Alana Bolligelo, compiled a fantastic article on the Sunshine Coast on SA Breaking News, Travel Tuesday blog.

For more information and incredible photographs, [Click here.....](#)



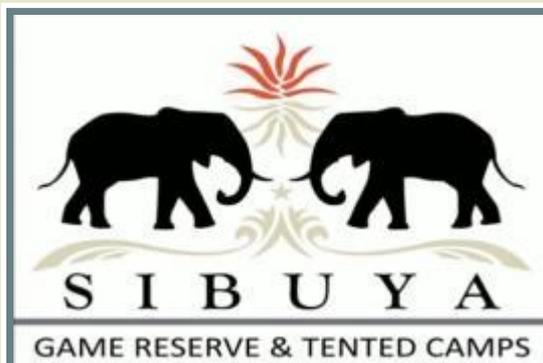
FOCUS ON MAKING YOUR WEBSITE MOBILE FRIENDLY

With mobile now the preferred medium for visitors interacting with travel websites or booking hotels, it's no longer a question of "mobile vs. desktop". For more information, [click here.....](#)



ACCOLADES FOR MANTIS COLLECTION

The Mantis Collection, a portfolio of privately owned boutique hotels and eco escapes, is in the news again for racking up more achievements in the hospitality field. Well done to Adrian Gardiner and his team. To read the full article, [Click here....](#)



TWO SUNSHINE COAST GAME RESERVES HAILED FOR PROMOTING SUSTAINABLE TOURISM



Both Sibuya Game Reserve and Amakhala Game Reserve on the Sunshine Coast have been recognized for successfully implementing sustainable tourism practices in their businesses operations. To read the full story, [Click here.....](#)



STENDEN SA OFFERS HOSPITALITY TRAINING COURSE TO LOCAL BUSINESSES

Following the success of the Hospitality Training Course offered by Stenden SA to local businesses on the Sunshine Coast in December 2016, and the number of requests to repeat this course, Executive Dean, Dr Wouter Hensens, has offered to repeat the same course from **19 – 21 July 2017** on campus.

Feedback from businesses who enrolled their staff in the December 2016 course was extremely positive. A total of 37 delegates from Halyards, Royal St Andrews Hotel, Links Country Inn, My Pond Hotel and The Bean and Olive graduated in December, and all were thrilled with the course content.

You are invited to enrol your staff on this course (19 – 21 July 2017) – please RSVP via email to tourism@sunshinecoasttourism.co.za by no later than 5th July. The cost per delegate is R400 for the 3 day course. For more information on the course content, please email as above.

Please take advantage of this incredible opportunity for your business to stand out from the crowd.



LOCAL LASS, LIZE MILLARD MAKES IT TO THE TOP OF BRIDE OF THE YEAR

Local beauty, Lize Millard was named 2nd princess at the 2017 SA Weddings Bride of the Year Competition, held in Midrand last week. For the full story, [click here....](#)

GRAHAMSTOWN NATIONAL ARTS FESTIVAL

The Grahamstown National Arts Festival is a not to be missed experience.

The official programme is available on line and the printed programmes are available at the Tourism offices in Port Alfred, Grahamstown, and Kenton-on-Sea. Bookings are open on-line, and can be viewed on the official website.

[Read more...](#)



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